SPECIALTIES

DOES YOUR STARTUP NEED AN **EXPERT** FOR YOUR **MVP** OR **SAAS** PRODUCT? WHETHER ITS **BUILDING** OR **GROWING**, **APIS** OR **JAVASCRIPT** APPS, NO PROBLEM IS TOO COMPLEX!

AE HAS WORKED WITH STARTUPS & SMALL BUSINESSES FOR OVER **18 YEARS** AND IS A **HANDS-ON** DEVELOPER.

FRONT-END

CSS3 · **HTML5** · **OO Javascript**
React · **Backbone** · **AngularJS**
SASS · **jQuery** · **Jade** · **LESS**
JSON · **AJAX** · **XML** · **Web Services**
Bower · **Grunt** · **Gulp** · **Karma**
Responsive · **UI/UX** · **Design**
Ionic · **Mobile** · **Cordova**

EXPERIENCE OVER
20 YEARS

BACK-END

NodeJS · **Express** · **MongoDB**
Linux · **MySQL** · **Apache**
PHP · **CodeIgniter** · **Laravel**
QA · **AWS** · **GIT** · **Jenkins**
API · **cURL** · **REST** · **Web Services**
Forever · **RethinkDB** · **SQLite**
Oracle · **MSSQL** · **Domo**

EXPERIENCE OVER
16 YEARS

PROCESS

Agile · **SCRUM** · **ROWE**
Jira · **Pivotal** · **Asana**
Executive · **Team Leader**
Project Management · **Planning**
Client Relations · **Consulting**
Process Improvement · **Morale**
Startup & Business Building

EXPERIENCE OVER
15 YEARS

FEATURED WORK

HBO
GAME OF THRONES

DOMO
BIG SQUID CUSTOM APPS

AT&T
DIGITAL LIFE

BIG SQUID
PREDICTIVE TOOLKIT

EXPERIENCE HIGHLIGHTS

BIG SQUID JAVASCRIPT DEVELOPER & VP, DEVELOPMENT | 01/2016 - PRESENT
AE joined Big Squid as the primary executive member of technology. Managed and participated hands-on in the development of innovative software solutions, including the **Predictive Toolkit** in the MEAN stack, a predictive analysis software within the Domo platform. Worked directly with the Chief Data Scientist to improve communication with the DeployR server, and troubleshoot R scripts as necessary. Lead a growing team developers, manage projects, process improvement, and scoping. Implemented agile methodology to track sprints and team velocity. Work directly with the Chief Product Officer in discovery and planning of new custom applications within the **Domo** platform. **50% hands-on - Using MEAN, LAMP, R, UI/UX**

MESMER GROUP DEVELOPER & FOUNDER | 03/2008 - 01/2016
As the CTO and a founder of Mesmer Group, AE's responsibilities cover the full range of business administration. She specializes in wearing many hats, and excels at the ability to manage a team and projects, pursue business opportunities, and create proposals, scope, and estimates. She is very passionate about development, and often takes on hands-on development projects to remain skilled in coding. Mesmer Group strives to help great clients achieve what they need. In all projects, Agile/Scrum methodologies are implemented to help manage the team and improve efficiency and velocity of the development process. Team management includes teams of up to 10 developers, project managers, designers, and UI/UX specialists.
Clients include **HBO** for the **Game of Thrones Viewers Guide**. Our team won an **Emmy** for this amazing site! MVP for Astillink.com, **Dominos Pizza** and CP+B for consulting on cbpgroup.com, **Blackberry.com, Delta, AT&T Digital Life** with Razorfish, and clients for social marketing consulting and development including **Mercedes AMG, P&G, Warner Bros, Best Buy, McDonalds, Nautical, Rimmel,** and Beyonce with Iris NYC. **75% hands-on - JS/HTML5/CSS3, LAMP, UI/UX**

22SQUARED DIRECTOR OF DEVELOPMENT | *Development Consultant* | 05/2006 - 04/2015
AE joined then traditional agency WestWayne to help build their digital capabilities from the ground up. Worked with executive staff on department planning and digital training for the company. Build trust and relationships with clients, often being a direct point of contact for them. Recruited, interviewed, and hired staff, and managed the growing team in an agile environment. Involved in client discovery, scoping, budget, and proposals. Worked directly with creative directors to consult on digital transition of ideas as well as contributing to the brainstorming process for campaigns. Hand-on in development, actively assisting or developing applications as needed. Worked with amazing clients including **Floridas Natural, Toyota, Marriott, Buffalo Wild Wings, Ad Council, Publix, Cablevision, CBS Sports** and **OGX**.

ELECTRONIC ARTS (EA) LEAD DEVELOPER | 09/2007 - 04/2008
AE was pursued by EA to lead development efforts for a new internal start-up, "EA Link" (which was absorbed into **Origin**). AE trained in Agile and Scrum and lead the team as the Scrum Master. Managed project scope, sprints, timelines, and tracked velocity and milestones using Hansoft. Worked directly with key leaders from EA to develop a highly praised application. Was hands-on in development including design and dev for the social interface, and working with a team for the back-end environment that managed and monitored game server communication. 7**5% hands-on - LAMP, JS/HTML5/CSS3 & Design, UI/UX**

EYEWONDER SENIOR AD DEVELOPER | 03/2001 - 02/2003
AE joined Eyewonder to help grow the digital department. Tackling the challenge of learning and documenting the proprietary custom Java platform helped interview and train new developers. Managed ad campaigns and client interactions with companies like **Coca-Cola, Yahoo! GM,** and **Digitas**. Edited MiniDV ads and converted into streaming media. Designed rich media, content, and e-mail advertisements. **80% hands-on - JS/HTML5/CSS3, Java & Ad Design.**

TALLAN DEVELOPER CONSULTANT | 08/2000 - 03/2001
AE joined Tallan as a project based consultant working on site to help clients like **Columbiahouse.com** and **Barnesandnoble.com** build the first iteration of the large web applications they have today, focused on front-end development of web applications. **100% hands-on - JS/HTML/CSS**

DIGITAL INSIGHT ASST. MANAGER, WEB MAINTENANCE | 08/1998 - 08/2000
AE was pursued by nForce/Digital Insight to join their development team building i**nnovative online banking software**. Promoted to Asst. Manager of Web Maintenance after excelling in client relations and task management. Hired & Trained new devs. **100% hands-on - JS/HTML/CSS, ASP, Design**